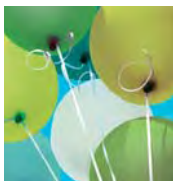


# Are you finding patient recruitment and retention a trial?

communications  
**defacto**



Innovative solutions for patient  
recruitment and retention challenges

As an established specialist healthcare communications agency, De Facto Communications provides effective patient recruitment and retention solutions to the pharmaceutical and medical device industries.

Bringing over 20 years of industry experience, De Facto works in partnership with study sponsors and CROs to develop high-quality and effective communications campaigns, tailored to the specific needs and demands of each clinical study.

Located in central London, De Facto provides creative recruitment services across the globe, for studies that are planning their recruitment strategies upfront and those that are in rescue.

Communicating directly to patients or to site personnel, our unique patient advertising and education programmes can be developed for all studies and indications. Our campaigns have successfully recruited and retained patients into studies across five continents and many therapeutic areas.

- Cardiovascular
- CNS
- Dermatology
- Gastrointestinal

- Genitourinary & sexual health
- Geriatrics
- Immunology
- Infectious diseases



- Inflammation & pain
- Metabolic & endocrinology
- Neuroscience
- Oncology

- Orthopaedics
- Paediatrics
- Renal
- Respiratory
- Virology



To find out more about how  
**De Facto Communications**  
can keep your clinical study on track,  
contact contact Richard Anderson, CEO.

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